



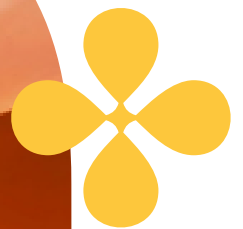
CLEAN
Create. Connect. Collaborate.

dharmalife
RISING TOGETHER



WATT MATTERS 2025

WEEKLY MEMBER SPOTLIGHTS



DHARMALIFE

📍 NEW DELHI

📅 EST. 2009

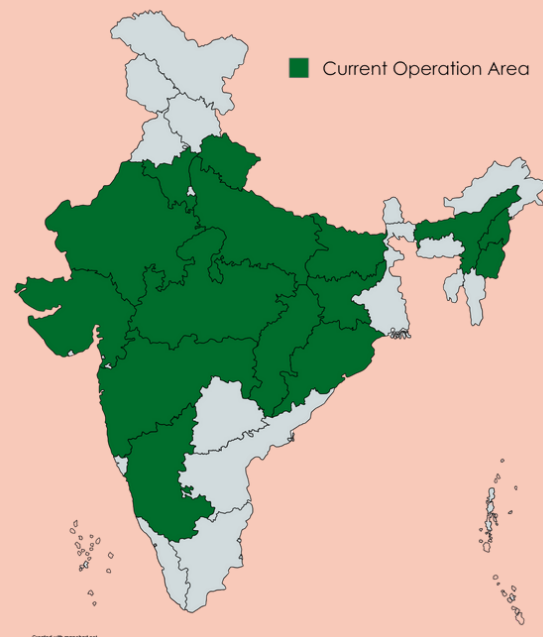
⚙️ NGO

ABOUT

Dharmalife Foundation (DLF) is a not-for-profit social impact organization dedicated to the inclusive and sustainable progress of rural women and their communities. Operating across 45,000+ villages in 15 states, DLF empowers over 25,000 rural women entrepreneurs, known as Dharmalife Entrepreneurs (DLEs), to drive sustainable community transformation. It focuses on building women's capacities and equipping them with the skills, knowledge, and market linkages needed to become successful entrepreneurs. DLF's productized offerings deliver training and support at scale, enabling women across the country to sustain their growth, empowerment, and leadership.

Current Operation Area

Assam, Bihar, Chhattisgarh, Haryana, Jharkhand, Karnataka, Madhya Pradesh, Maharashtra, Manipur, Nagaland, Odisha, Rajasthan, Uttar Pradesh, Uttarakhand



Map. Current Operation Area

DHARMALIFE ECOSYSTEM

Dharmalife Foundation's initiatives are designed to provide scalable, structured support and training for women entrepreneurs across India. Its three key offerings - Gajam India Pvt. Ltd. (GIPL), Dharmalife Society (DLS), and Dharmalife Labs (DL Labs) - together form an integrated ecosystem that connects capacity building, market linkages, and evidence-based innovation:

- **Gajam India Pvt. Ltd. (GIPL)** serves as the market linkage arm of Dharmalife, providing market intelligence, forward and backward linkages, capacity building and enterprise support to women entrepreneurs. Operating as a private subsidiary, GIPL ensures that all inputs are market-tested and that insights and proceeds are channelled back to strengthen Dharmalife's social programmes. This fosters a sustainable model for community entrepreneurship while ensuring their efforts remain viable, market-driven, and responsive to real-world demands.
- **Dharmalife Society (DLS)** is a federated, women-led structure that ensures equitable access to information, training, and programmatic support across intervention areas. Managed and owned by women entrepreneurs, DLS fosters resilience, ownership, and accountability among its members. It acts as both a delivery mechanism for DLF programs and a peer-learning network that strengthens community participation, collaboration, and locally relevant solutions.
- **Dharmalife Labs (DL Labs)** is the research and innovation arm of the Foundation. Established in partnership with the Wheeler Institute for Business and Development (London Business School), Accenture, Siriti, and now collaborating with the Indian School of Business, DL Labs functions as the think tank and R&D hub. It develops evidence-based, field-tested models to enhance program design and implementation, ensuring DLF's interventions are effective, sustainable, and responsive to the needs of rural women and their communities. Through continuous experimentation and evaluation, DL Labs contributes to creating robust frameworks for sustainable social impact.



SECTORS

People



Gender
Equity



Health & Wellbeing



Education &
Livelihoods



Financial
Inclusion

Planet



Clean
Energy



Climate
Action



Circular
Economy

DRE SOLUTIONS

Dharmalife drives access to clean energy products and productive-use clean energy solutions, addressing rural challenges through an insight-driven, technology-led approach. At the heart of this model is a network of 25,000+ Dharma Life Entrepreneurs (DLEs) — women selected from within their communities and trained as changemakers, trusted peers, and behavior change champions who promote awareness and adoption of sustainable solutions.

Key DRE Products:

- **Solar Lamps:** Affordable lighting that replaces kerosene and supports study and household needs.
- **Solar Fridges:** Enable safe food and medicine storage in off-grid areas.
- **Improved Cookstoves:** Reduce smoke and fuel use for cleaner cooking.
- **Solar Dryers:** Preserve crops and cut post-harvest losses for farmers.
- **Sabjee Coolers:** Extend vegetable shelf life and reduce spoilage.



MARKETS

Dharmalife operates across rural markets through B2C, B2B and B2G segments:

- **B2C (~55%)** — Engages directly with rural households and entrepreneurs through the DL One platform and the Dharmalife Entrepreneur (DLE) network. This segment focuses on delivering household-level clean energy products such as solar lamps, solar fridges, and improved cookstoves.
- **B2B & B2G (~45%)** — Partners with Farmer Producer Organizations (FPOs), Self-Help Groups (SHGs), producer companies, state livelihood missions, and the Ministry of New and Renewable Energy (MNRE) to scale access to productive-use clean energy solutions, including solar dryers and Sabjee Coolers.

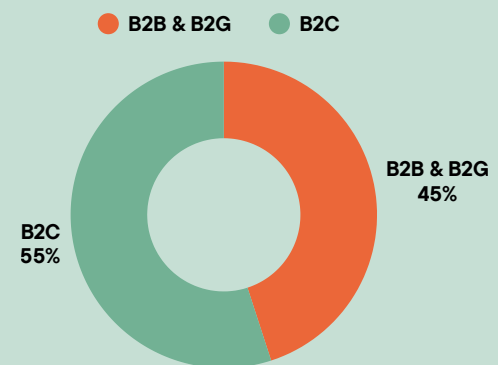


Chart. Market Segment

IMPACT

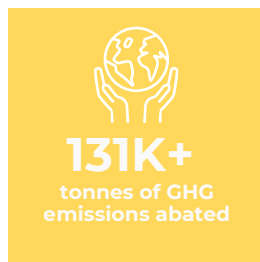
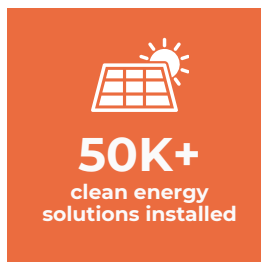
Dharmalife's impact is measured and verified through DL Labs, third-party evaluations, and digital dashboards, ensuring transparency and evidence-based progress.

People — Empowering Women and Children

- 17.5 million+ people in rural communities reached
- 500,000+ children engaged through awareness and education initiatives

Planet — Advancing a Sustainable and Healthy Future

- 50,000+ clean energy solutions installed in rural households
- 131,000+ tons of CO₂ emissions reduced through clean energy adoption



Way Forward

Dharmalife envisions an equitable and resilient India by 2035, where rural communities enjoy equal opportunities in health, gender, education, and livelihoods. Guided by four ambitious goals, the organization aims to: empower five million women with dignified livelihoods through partnerships that expand access to finance, skilling, and markets; enable women and communities to lead India's green transition through clean energy adoption, circular economy enterprises, and regenerative practices; reach ten million children with holistic, tech-enabled education; and strengthen preventive and mental health systems through women-led care, AI-enabled screening, and nutrition initiatives. Together, these moonshots seek to catalyse large-scale, evidence-based social transformation — creating over one million jobs for rural women, reaching ten million people through behavior change programmes, reducing 100,000 tons of CO₂ emissions, and sustaining 500,000 trees for a healthier planet.



Alignment with SDG Goals



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